

# KARAN SHUKLA

UX Designer & Researcher

Austin, TX

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## Summary

- 3+ years' experience in UX Research, Information Architecture & UX Design
- Master's Degree in Human Factors Engineering
- Application of research and UX methodologies to all stages of Product Lifecycle
- Solid background in established User Experience Guidelines for Websites, Web & Mobile Apps
- Excellent communication and Presentation skills
- Can adapt to Agile or Lean Startup processes

## Experience

**Dun & Bradstreet, Hoover's** *Senior UX Designer, UI Prototyper and UX Researcher (Sept '12 – Present)*

- Performed qualitative testing and made UX recommendations for the company's marketing sites
- Lead Design workshops for both Internal and External Partners to align on Product Strategy
- Worked with product managers to understand functional requirements of products
- Acted as bridge between product managers and UX designers
- Worked as UX Designer throughout the design lifecycle – requirements, brainstorming, hand-sketches, wire-framing and visual design
- Built clickable prototypes in all stages of design to get validation from product managers
- Conducted Usability studies, surveys and formative interviews to inform qualitative research

**Texas A&M Engineering Experiment Station (TEES)** *Human Factors Researcher (Jun '11 – Jun '12)*

- Scheduled and moderate participant studies, collect data and perform quantitative analysis
- Collected biometric data from EEG and skin conductance to measure stress and effort
- Proposed a redesign concept of the Neonatal Intensive Care Unit (NICU) for an Ergonomics Project. Project included cognitive task analysis, formative interviews and design of peripheral technologies

## Skills

### User Experience

- Human Centered Design
- Usability Testing
- UI Prototyping
- Wire-framing
- UI Design
- Information Architecture
- Persona Evaluation
- UX Workshops
- HTML/CSS

### Software

- Axure RP
- Camtasia Studio
- Adobe Fireworks
- Adobe Photoshop
- Microsoft Office
- Cinema 4D
- Adobe After Effects

### Personal Traits

- Cross-functional Team player
- Persuasive Presentations
- Adaptability
- Resourceful

## Education

**Texas A&M University, College Station, TX**

- Master of Engineering in Industrial Engineering
- Business Certification Program, MAYS Business School

*May 2012*

*Human Factors in Engineering*